



Application Form – Document – template; not to be filled in

1. Company information

- Company name in the original language (TEXT)

- Is your company established in a EU Member State? (Checkmark)

YES

NO

- In which of the following countries your SME is operating (Cyprus / Slovenia / Bulgaria / Italy / Romania)? Please select. (DROP-DOWN of countries, only one selection)

- Contact person (name, surname, e-mail, phone) (TEXT)

Please specify and justify that your company has an economic activity related to following tourism sectors.
(DROP-DOWN of NACE s, multiple selection, TEXT for justification)

I5510: Hotels and similar accommodation;

I5520: Holiday and other short-stay accommodation;

I5530: Camping grounds, recreational vehicle parks and trailer parks;

- Number of employees (Full Time Equivalent) in 2022 (Text)

- Annual turnover in 2022 (text)

- Date of establishment (drop-down of years)

- Is which region your company is operating? Please select. **Please refer to Urban-rural typology as an asset to define.* https://ec.europa.eu/eurostat/cache/RCI/#?vis=urbanrural.urb_typology&lang=en. (DROP- DOWN of following options, ONLY one selection)

Predominantly rural regions:



Significantly rural regions / intermediate:

Predominantly urban regions:

Also specify and justify how your business is related to ecotourism, if relevant. (TEXT)

2. Company's proposal for transition to sustainability and digitalization

1. Excellence of the proposal and its activities:

- Clearly describe the objectives of your proposal and the alignment of the proposal with the scope of the call objectives to support rural tourism and ecotourism SMEs whilst boosting their awareness, development and capacity in the area of sustainability and digitalization. (Max. 1500 characters)

2. Impact and ambition:

Describe the proposal's expected impacts in a measurable, possibly quantitative way. Include the expected outcomes. Demonstrate the relevance of the benefits of the proposal for your businesses and the tourism sector on the whole. Which target groups are you addressing? (Max. 2000 characters)

3. Proposal relevance with eligible activities: (DROP-DOWN of eligible activities as listed in chapter 4, more options to choose)

4. Long- term competitiveness potential

- Describe how the implementation of your activities will contribute to long-term competitiveness and sustainability of your company. Include and consider impact on rural & ecotourism in local / regional / national ecosystem, if relevant. (Max. 2000 characters) (TEXT)

5. Amount of the lump-sum:

- Provide a break-down of the lump-sum for activities described within the proposal.

SELECT to which eligible cost your activities are related to and ENTER the corresponding amount (EUR). Please refer to Chapter 3 Time Frame and size of grants where a definition of amount of lump-sum for



travel & accommodation and amount of lump-sum for External Expertise & Service cost are defined. (DROP-DOWN of eligible cost for selecting activities, multiple choice; TEXT for INSERTING amounts)

	Activities related to eligible cost (DROP-DOWN TO SELECT)	Amount (TEXT – writing the amount ENTER)	Currency
Cost of third parties		Up to 6750 (for categories i– iv in total)	EUR
i) Costs associated with submitting the application process and activities for obtaining sustainability / environmental certificates.			
ii) Costs associated with a) preparation and / or generation of Product Environmental Footprint (PEF) studies and Organization Environmental Footprint (OEF) studies, b) implementation of improvement measures following the recommendations of the PEF / OEF studies, and c) developing of			



sustainability strategy plans.			
iii) Costs related to the consulting and or technical services , performed as training, capacity building activities, 1:1 consulting, mentoring, team building or as an IT solution system delivery.			
iv) Cost of third parties' providers (see item iv) within 2 nd Open Call).			
Cost for travel and accommodation for 2 persons to attend 3 events described within 2nd Open Call		750	EUR

6. Timeframe:

- Provide a timeframe with a list of activities to be implemented.

WRITE DOWN activities to be implemented and for each of activity DEFINE starting month / year and ending month / year. Please refer to Chapter 3 Time Frame and size of grants where timeframe for activities to be carried out is stated. (TEXT, table layout)

Activities (TEXT)	Starting (MM/ YYYY) (TEXT)	Ending (MM/YYYY) (TEXT)

7. Deliverables:

List and concisely describe deliverable(s) that the proposal will result in.

Please refer to Chapter 4 Eligible activities with listed types and examples of deliverables (audit & data collection activities, action plans, reports, accreditation activities, dissemination activities & material; a study (PEF, OEF), dissemination activities & material, report on activities carried out; strategy plan documents; development of specialised digital tools or upgrade of existing digital tools for increasing competitiveness and / or sustainability; public reports, dissemination activities & material, links to websites & photos, others) (TEXT).